

THE EMPOWERING HER PODCAST



Podcast Sponsorship
Opportunities



hey lovely!

I'M MELODY
POURMORADI

I am so thrilled you're interested in partnering with me to become a proud sponsor of the Empowering Her Podcast.

Upon launching in February 2020, I had big dreams for this show, and they only continue to get bigger and bolder with every episode. Recording this podcast each week is such a treat for me, as I'm able to develop an even deeper connection with all of the fabulous and inspired women who tune in. There is an intimacy that comes along with podcasting; a chance to reach my audience beyond words in a book or a social media post.

And I know my amazing audience feels the same way. I receive dozens of emails and comments daily from loyal listeners who have told me that Empowering Her is changing their lives. Whether listening during their morning commute, or after a long day of work, this podcast has become a space for women to create their vision for empowerment, up-level themselves personally, professionally, and spiritually AND pay it forward to the next generation. It has inspired listeners to learn all the ways they've been blocking their true power so that they can show up for themselves and their loved ones with more grace, kindness, and integrity.

It has truly become more significant than I ever imagined. And now I'm ready to bring in some amazing female entrepreneurs and give them a platform to share their products and services with my dedicated listeners on a global level.

I am seeking partners that are 100% aligned with the Empowering Her and GiRLiFE brand in the categories of wellness, spirituality, self-improvement, fashion, travel, and anything else that feels right. Having spent the last 16 years in the coaching and empowerment space, I have a solid grasp of what works, and what doesn't. I want your sponsorship to be a seamless integration with the show, as my listeners trust me deeply and when you come on board as a sponsor, they will trust you as well.

Over the next few pages, I will share some more in-depth details about the Empowering Her Podcast, including our fast-growing numbers and audience stats. I encourage you to review the information included and please do not hesitate to reach out to me with any questions.

All my best,

Melody

ABOUT THE PODCAST



Empowering Her is a podcast for women who are ready to uncover their magic, empower their girls and create a life and career that rocks! Hosted by empowerment coach, best-selling author and twin girl mom, Melody Pourmoradi and this show is for every woman who is ready to claim her power and pay it forward to our next generation of female leaders. Join Melody each week for powerful conversations, uplifting interviews, and a healthy dose of empowerment.

A beautiful blend of bite-sized, inspirational stories and actionable tools, as well as raw and real interviews, Melody aims to create an accessible show that can be listened to any time, any place. Show topics have ranged from tips on growing your confidence, managing your mental wellness, claiming your superpowers, developing a positive body image, building a successful brand and business, and so much more.

Past guests have included author Cara Alwill, motivational speaker, Amberly Lago, founder of Sprinkles Cupcakes, Candace Nelson, business strategist, Jill Stanton and many other influential women in the personal development space.

Stats And Audience

Who's Listening?

600+ downloads
per episode

Over 100K
Downloads
since 2020

10K Facebook
Followers

14.2K Instagram
Followers

Global Audience in over 40 different countries

Moms, Entrepreneurs, Mompreneurs,
Teachers, Facilitators,
Life & Health Coaches,
Women Empowerment Leaders

Sponsorship Packages

Standard
\$500

- 1 Episode
- Mid-Roll
- Link to your website on show notes
- Guest on Melody's Podcast
- Featured on Melody's IG

Premium
\$1,400

- 3 Episodes
- Mid-Roll
- Link to your website on show notes
- Guest on Melody's Podcast
- Featured on Melody's IG

Elite
\$2,300

- 5 Episodes
- Mid-Roll
- Link to your website on show notes
- Guest on Melody's Podcast
- Featured on Melody's IG
- Featured on email that goes out to Melody's email list

WHY SPONSOR?

As a sponsor, you will have access to a trusting, loyal listenership that is already interested in your product or services. Because Melody hand-picks each advertiser, she will ensure that if your brand is chosen, it will integrate perfectly with our show. In other words, if we aren't the right fit, we won't put you on. If we aren't the right fit, it's not in either of our best interest to partner together.

Melody will do live reads for each advertiser, meaning she will call you out as the show sponsor mid-roll and share information that you will provide to her about your business. You won't have to worry about providing a pre-recorded audio. All you'll need to do is provide some talking points and general information that you'd like listeners to know, and Melody does the rest.

Empowering Her is a rapidly growing podcast, gaining more and more listeners every day. Because of this, you'll always get more listens than what you're paying for, and your message lives on as new people continue to discover the podcast.





READY TO DO THIS?

Contact Melody to secure your
sponsorship package now

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